

Our Approach and Strategy



Metinvest is an integral part of the local communities where the Group has operations and ties its future as a business with the wellbeing of local residents.

GRI 413-1

As part of the social partnership programmes, we focus on initiatives that:

- Have a significant impact on the social and economic development of local cities and towns
- Help to enhance the attractiveness of the regions where the Group operates
- Aim to reduce the outflow of qualified personnel, in particular young professionals
- Target education, the development of talent and local communities
- Are implemented in partnership with NGOs and with the engagement of international partners
- Are designed to support the fight against COVID-19

The Group implements long-term strategic social partnership programmes with non-governmental organisations (NGOs) and local authorities to support the sustainable development of the cities and towns where

it operates. Although COVID-19 restrictions prompted some changes to many planned activities in 2020, Metinvest continued to support local communities. It applies best practice in implementing integrated social projects and brings stakeholders together.

In 2020, Metinvest implemented a variety of projects to improve infrastructure, develop healthcare and education, support culture and sport, and promote environmental stewardship in the regions where it is present. It also focused on initiatives to combat the spread of COVID-19 and protect local communities.

In 2020, we expanded our cooperation with NGOs in Ukraine, such as the Mariupol Development Fund, the Zaporizhia Joint Action Platform and the Kryvyi Rih Foundation of the Future. We also began implementing projects in partnership with the Avdiivka Joint Action Platform. Our partnership helps to enhance the effectiveness of social investments, increase the positive impact on community development and improve the quality of life of local residents. We draw on the expertise of leading international organisations, including the UN Population Fund (UNFPA), UN Development Programme (UNDP), International Alert and U-LEAD with Europe. In 2020, this cooperation made it possible to implement several important initiatives, in particular the Open Police Creative Space¹ under the UN Recovery and Peacebuilding Programme. It also helped to improve the quality of vocational and technical education under the Education Cluster – Competitive Worker project powered by the UNDP.

We work closely with local authorities to ensure the effective implementation of projects. In 2020, Mariupol hosted a roundtable meeting on the joint development of municipal programmes, at which Metinvest signed a six-year memorandum of cooperation with the Mariupol municipal government. The document envisages the Group's participation in such programmes as "More Than Care", "More Than Steel" and "More Than A Dream". Some healthcare projects within "More Than Care" are already underway. Metinvest supported the renovation of the children's infectious disease department in Mariupol's Municipal Hospital no. 4 that was completed in 2020. The "More Than Steel" programme includes the construction of four steel frame facilities, as well as the modernisation of a city pier that has already been completed. In addition, there are plans to build two residential buildings and an administrative and social services centre in the central district of Mariupol. "More Than A Dream" includes a number of projects aimed at creating a green and thriving city. As part of the programme, Metinvest completed the modernisation of Liberty and Peace Square. It also envisages the two-stage modernisation of Hurov Park, Sand Beach and Yakir Alley.

GRI 103-2; 103-3

The well-coordinated work of Metinvest's management is a key aspect of achieving our strategic business goals for sustainable community development. At the Group level, the Sustainable Development and People Management directorate oversees this process, while the Regional Development department is responsible for implementing social projects at the regional level. The Supervisory Board approves the budget for social partnership programmes.

We support an open dialogue with local communities to gain insights into public opinion so we can implement projects that will create the greatest value. The Social Research department provides support by monitoring and analysing the public opinion. We use the results of these studies to ensure that our initiatives meet the needs of local communities and form a basis for future decision making on social projects.

¹ The Open Police Creative Space is a police hub designed for training, public debate and other activities that will help to make transparent and accurate decisions about the community's security needs.